TAKEAWAYS:
SECURED DIGITAL TRANSFORMATION

Theresa Payton, Former White House CIO, CEO of Fortalice Solutions

As former Chief Intelligence Officer for the Oval Office, Theresa Payton has navigated decades of evolving technologies and cyberthreats. She shares the tactics she used to encourage White House staffers to be more accountable with their tech (Fun Fact: M&Ms were a key component). Theresa walked through the protocols she created to protect our national security and how they still apply to our businesses today.

1. Check AI's outputs the same way you would review an intern's work.
2. You cannot say the algorithm did it. Somebody has to own a bad decision before the model makes one.
3. Make failure a standing agenda item, or people will hide their experiments.
4. If you do not need the data, get counsel's permission to get rid of it before it can be stolen and later decrypted.

"Trust is the hardest thing to earn. It's earned in discrete moments. With technology, it's probably going to be one of the easiest things we can lose."